

Approved 4/19/21

**Tenaflly Welcome!  
Minutes**

**March 22, 2021**

**Attendance:** Roxana Surrey, Constantine Rigas, Kathy Kojanis, Lauren Dayton, Yuliya Sandler, Nini Wong, Vanessa Semone, Mary Margaret Emmi, Alida Karatnoff, Phyllis Lin

**Minutes Review** November minutes were approved

**Chairperson's Report - Roxana Surrey**

- Postcards were updated with Code Red sign up request
- A Welcome! sign was placed at the intersection of East Clinton Ave and Route 9W
- Reaching out to realtors who have closings in Tenaflly in order to distribute Tenaflly Welcome! information was discussed

**Committee Reports**

**Events Planning – Roxana Surrey**

- May 19, 2021 Firehouse / TVAC tour for new residents was cancelled due to Covid19 restrictions
- September New Residents' event will not be held this year due to Covid19 concerns
- Welcome! bag mini events will be planned —1 a month if possible  
April 24 and May 23 dates were suggested to start  
Additional gifts to be included in the gift bags was suggested  
Partnering with other events during the spring and summer was suggested

**Facebook – Bianca Han & Doreen Hawkins**

- 553 followers
- 154 views when posting about the new ice-skating rink
- 63 views when posting about kindergarten registration
- 118 views when posting about our new Welcome! sign

**Web Site – Phyllis Lin**

- October 2020 minutes were posted
- Reviewed new Borough website and requested new Welcome Book page categories to mirror current one
- Requested an option for new residents to supply their contact information to the Welcome! committee on the new website

**New Residents – Roxana Surrey & Phyllis Lin**

- New Residents: November = 22, December = 33, January = 29, February = 18
- November, December, January and February postcards were mailed

**New Business**