

**Tenaflly Welcome
MINUTES
June 21, 2010**

NEXT MEETING July 19, 2010, 1:00 at BOROUGH HALL

In attendance: Ms April Uram, Chairwoman, Mrs Christine Evron, Mr Stanley Kapp, Ms Roxana Surrey, Ms Regina Herring, Ms Alida Kratnoff, Ms Leslie Wickham, Ms Phyllis Lin, Ms Carol Schulter

The May 2010 minutes were approved

Chairperson's Report – Ms April Uram

- The list of 2011 meeting dates was distributed.
- The committee discussed the idea of purchasing a professional database to keep new resident information. Ms Uram and Ms Lin will follow-up.
- By the end of the year we will order new dividers for the welcome packet. The Kaplan JCC on the Palisades is once again interested in purchasing a full page color ad on the business divider.
- The committee will invite new residents to the Tenaflly library's Luau event on August 17, 2010 from 1-4 PM. The Welcome! committee will provide volunteers and one and a half hours of two balloon artists. The flyer for the event will include the Welcome! committee as an event sponsor.
- The September New Resident's event will be September 7, 2010 from 6-8 PM.
- The committee discussed greater press coverage through press releases and possible interviews, as well as press presence at our events. The committee will also investigate having a running advertisement on Channel 77 cable television, asking for volunteers.

Committee Reports

Events Planning – Ms Uram

Ms Judith Lipson is working on the invitations for the September 7th event.

Welcome Packet – Mrs Christine Evron

8 Welcome packets were made this month.

Contact Business – Mrs Christine Evron

Solicitation letters will be mailed to businesses in August.

Web Site – Ms Uram

All the minutes for previous meetings will be posted on the website.

Identify New Residents – Ms Roxana Surrey

Total new residents for May = 29. Requests for books at the library for May = 1

New Business – No report

Submitted by Roxana Surrey, approved 7/19/10