

Approved 4/11/11

**Tenaflly Welcome
MINUTES
MARCH 28, 2011**

NEXT MEETING APRIL 11, 2011 AT 1:00
BOROUGH HALL

In attendance: April Uram, Chair, Nadia LaMastra, Council Liaison, Phyllis Lin, Stanley Kapp, Christine Evron, Regina Herring, Shel Grossman, Alida Kratnoff, Carol Schulter

The February 2011 minutes were approved with one change.

Chairperson's Report – April Uram:

- 2011 committee goals were discussed and the committee agreed to work towards improving attendance at Welcome! events, perhaps by sending out save the date cards. The committee will continue working towards recruiting new volunteers. The idea of creating and distributing a borough-wide events calendar was also discussed.
- Regarding 2011 new resident events, April Uram and Carol Schulter agreed to approach the new Library Directory to discuss the possibility of collaborating on an event this summer.
- Nadia LaMastra reported that the new Executive Director of the BID is compiling a list of Tenaflly businesses which could be shared with the Welcome! Committee.
- April Uram and Phyllis Lin agreed to work on revising the postcard mailed to new residents which welcomes them to town and informs them that a Welcome! packet is available for them at Borough Hall.
- The idea that perhaps the Welcome! packet is a waste of paper was brought to the committee's attention. After much discussion, it was determined that the book is a useful tool that benefits new residents and the community as a whole.
- The committee decided that since the Women's Rights Information Center is not in Tenaflly, it would not be included in the Welcome! packet. While the center services Tenaflly, it was determined that there are many community service organizations throughout Bergen County that also service Tenaflly. Including them all would be time consuming and challenging.

Committee Reports

Events Planning –April Uram and Carol Schulter

- The Tenaflly Nature Center maple sugaring event for new residents was a success. Several families came, along with other community and non-community members.
- At the April meeting, the committee will begin the process of choosing a date for the September meet and greet event.

Welcome Packet – Christine Evron

- The committee will meet to compile welcome packets on Monday, April 4th at noon.

Contact Business – Christine Evron

- The committee agreed that there is no immediate need to contact businesses through a letter. At this time the committee does not need to solicit additional funds. Businesses are contacted personally for Welcome! packet give-aways and the September new resident event.

Web Site – Phyllis Lin

- 1/2011 meeting minutes are posted online.
- Edited business and transportation sections have been posted.

Identify New Residents – Phyllis Lin

- There are 174 records in the database since August 2010
- Six packets were picked up at Borough Hall since the last meeting.

New Business – No report

Submitted by April Uram