

Approved 2/10/14

Tenaflly Welcome!

Agenda

January 13, 2014

Next Meeting Date: February 10, 2014 at Borough Hall

- **Noon – work session to make books**
- **1 pm Meeting**

Attendees: Roxana Surrey, Chairperson, Deisi Chavez, Christine Evron, Lourdes Lopez Guevara, Stanley Kapp, Chiew Kwei Kaw, Alida Kratnoff, Kathy Kojanis, Pam Kulisek, Regina Herring, Stacey Min

Agenda and Minutes Review

December 13, 2013 minutes were approved as written.

Positions

Roxana Surrey was thanked for taking the Chairperson's position by acclamation.

Secretary

Meeting Minutes – Christine Evron

Business thank you notes – Alida Kratnoff

Chairperson's Report- Roxana Surrey

2014 Goals

- Complete the annual review of the Welcome Book
- Contact Businesses
 - Keep list of businesses updated
 - Collect more giveaways
 - Solicit donations from businesses by the end of March
- New Resident Events
 - Meet & Greet at Borough Hall in September
 - Maple Sugaring at the Tenaflly Nature Center March 23
 - prepare invitations at February 10 meeting
 - set schedule of volunteers at February 10 meeting
 - Determine third event
- Increase visibility of the committee
 - Increase committee membership – each member to try & bring 2 guests this year
 - Reach out to non-English speaking residents
 - Work with Korean Community Center moving to Tenaflly to forge relationships by visiting center currently in Englewood to provide KCC clientele 1-hour language practice sessions.
 - Increase publicity through Press Releases
 - Submit articles and photographs for inclusion in Borough newsletter 4 times/year.

Committee Reports

Events Planning – Pam Kulisek

- Flyer for The Tenafly Nature Center Maple Sugaring Event has been prepared and will be available for tri-fold & mailing at next meeting.
- Tenafly Go Green event April 26 or Library Event are possibilities for Summer Event

Welcome Book – Phyllis Lin and Chiew Kwei Kaw

- Inventory – 23 books
- Picked up in December – 4 books
- Component Procurement
 - Tabs
 - Ads must be reserved before ordering
 - Set price at \$1000/full page color ad
 - Business solicitation
 - Tenafly NJ Chamber of Commerce liaison – Christine Evron
 - Continue to solicit businesses members patronize for giveaways

Contact Businesses – Christine Evron

- Chamber Bucks will be collected from the Tenafly NJ Chamber of Commerce for Give-aways
- Letter to businesses soliciting donations will be prepared and read for mailing after March 15.

New Residents – Roxana Surrey & Phyllis Lin

- 27 new residents in December; 20 sales/ 7 leases
- All postcards mailed through December

New Business No Report