

Approved 11/18/13

**Tenaflly Welcome! Committee
Minutes
October 21, 2013**

Next Meeting Date: November 18, 2013, 1:00 PM at Borough Hall

In attendance: Alida Kratnoff, Deisi Chavez, Christine Evron, Regina Herring, Chiew Kwei Kaw, April Uram, Chairperson, Katherine Kojanis, Gloria Molina, Stanley Kapp

Agenda and Minutes Review

September meeting minutes were approved with the addition of “3 weeks ahead, *instead of 5*”, regarding the mailing of September new resident event invitations.

Chairperson’s Report - April Uram

No report.

Committee Reports

Events Planning – April Uram

Thank you cards were sent to the businesses who donated to the September new resident event. \$25 Womrath’s gift cards were delivered to the THS students who volunteered their time to play music at the event.

Upon the return of the vases to Joyce Florist, Joyce asked if her donation was an effective way to promote her business. It was explained to her that her cards were placed in each centerpiece. Christine Evron suggested that Joyce also place discount cards or other promotional materials in the Welcome! Book. She will follow-up with Joyce.

The Tenaflly Nature Center will host its Maple Sugaring Event for new residents on March 23rd. We have received the flyer/invitation which will be labeled and mailed to all new residents going back one year, at our February meeting. The committee will send 4 volunteers to help with the event.

Welcome! Book – Phyllis Lin and Chiew Kwei Kaw

There was an inquiry regarding information about special education in the school section of the Welcome! Book. Katherine Kojanis will inquire with the school district at central office. It was also suggested that the Tenaflly school district web site is added to that section of the book. Christine Evron will do.

The committee will meet at 12 noon on November 18th, one hour before the regular scheduled Welcome! meeting to make books.

Christine Evron is working on a new cover photo.

12 books have been picked up since our last meeting.

There was a big discussion about the effectiveness and relevancy of the Welcome! Book. The discussion will be continued at our next meeting with Nadia Lamastra, Council Liaison.

Contact Businesses – Christine Evron

Christine Evron and Chiew Kwei Kaw will meet to determine a list of businesses who donate to the Welcome! Book or who we might want to approach to provide give-aways for the business section.

Web Site – Phyllis Lin

August meeting minutes have been posted.
Business supporters are being posted.

New Residents - Roxana Surrey

There were 29 new residents in September
Postcards have been mailed to all new residents through September

New Business – No report

Submitted by April Uram